

## More than 30 New Products Introduced at AEA International Convention & Trade Show

### *Avionics Professionals Gather for Training, New Products Despite Economy*

DALLAS, TEXAS — In light of the current economic challenges businesses around the globe are facing, the Aircraft Electronics Association (AEA) has been considerate of the investment companies make to attend the AEA's annual international convention and trade show. The AEA continues to keep its avionics industry show affordable while still delivering four full days of technical training, regulatory panels, professional development courses, special guest speakers and a packed exhibit hall.

"We are purposely choosing to emphasize the positive attributes of the industry this week," said Paula Derks, president of AEA. "For instance, a record-breaking number of new avionics products and services were introduced today at this convention, and we have one of our largest exhibit halls in the Association's history opening today."

The general aviation avionics community knows the AEA International Convention & Trade Show is a must-attend gathering for growing their businesses, training their technicians and meeting with their customers. AEA officials said the Association did not cut corners this year for the world's largest gathering of avionics professionals.



*Avionics Excellence Awaits*

Among the highlights of the AEA's 2009 convention and trade show:

- The popular "New Product Introductions" featured more than 30 companies unveiling for the first time their new products and services for 2009.
- More than 140 equipment manufacturers and distributors are displaying the latest avionics technologies in the AEA Exhibit Hall from Thursday to Saturday.
- More than 75 hours of FAA-accepted technical training is under way.
- The latest regulatory issues and discussions with key regulatory personnel are taking place and are open to convention attendees to listen in on what may impact their shops.
- More than \$120,000 was awarded in scholarships from the AEA Educational Foundation.
- Jack Pelton, chairman, president and CEO of Cessna, spoke to attendees about "Weathering the Storm" as the keynote speaker for this morning's Official Opening of the 52nd annual AEA International Convention & Trade Show.



*Jack Pelton*

### **Dick Vermeil to Speak Tomorrow at AEA Annual Awards Luncheon; Association to Announce 2009 Members of the Year, New Board Members**

Former NFL head coach Dick Vermeil is the special guest speaker at tomorrow's AEA Annual Awards Luncheon, beginning at 11:15 a.m. Friday, April 3, in the Grapevine A ballroom at the Gaylord Texan Resort.

The winners of the 2009 AEA Member of the Year and the AEA Associate Member of the Year will be named and honored during the awards luncheon. In addition, the results of the AEA board of directors election will be announced during the luncheon.



*Dick Vermeil*